

women's

49	PREMIUM PERFORMANCE	page 30	List Price Each	MSRP	MAP
	Single Layer - 85% ColdPruf Performance Polyester, 15% Spandex, 4.9 oz.	49A Crew	Black, Cranberry, White	S-2X	\$13.75 \$28.00 \$28.00
		49B Pant	Black, Cranberry, White	S-2X	\$13.75 \$28.00 \$28.00
		49R Raglan Crew	Black w/Cranberry Pattern Sleeves	S-2X	\$13.75 \$28.00 \$28.00

58	PERFORMANCE	page 31	List Price Each	MSRP	MAP
	Single Layer - 96% Coldpruf Performance Polyester, 4% Spandex,	58A Crew	Black, Whisper	S-2X	\$12.38 \$25.00 \$25.00
		58B Pant	Black, Whisper	S-2X	\$12.38 \$25.00 \$25.00

59	EXTREME PERFORMANCE	page 32	List Price Each	MSRP	MAP
	2 Layer - 96% Coldpruf Performance Polyester, 4% Spandex, 8.0 oz.	59A Crew	Black	S-2X	\$20.65 \$42.00 \$42.00
		59B Pant	Black	S-2X	\$20.65 \$42.00 \$42.00

52	QUEST PERFORMANCE	page 33	List Price Each	MSRP	MAP
 	Single Layer - 85% ColdPruf Performance Microfiber Polyester, 15% Spandex, Peached Inside, 6.5 oz.	52A Crew	Black	S-2X	\$16.25 \$33.00 \$33.00
		52B Legging	Black	S-2X	\$16.25 \$33.00 \$33.00
		52Z Mock Zip	Black	S-2X	\$20.25 \$41.00 \$41.00

45	HONEYCOMB	page 34	List Price Each	MSRP	MAP
 	Single Layer - Honeycomb Fleece, 88% ColdPruf Performance Polyester, 12% Spandex, 7 oz.	45A Crew	White, Shadow	S-2X	\$16.00 \$32.00 \$32.00
		45B Legging	White, Shadow	S-2X	\$16.00 \$32.00 \$32.00
		45Z Mock Zip	White, Teal, Melon, Shadow	S-2X	\$20.00 \$40.00 \$40.00

youth

60	BASIC	page 36	List Price Each	MSRP	MAP
	2 Layer - 60% Cotton, 40% Polyester, 5.25 oz.	60S Unisex Top & Bottom Set	Vintage Navy, Winter White	XS-XL	\$14.00 \$29.00 -

67	ENTHUSIAST	page 37	List Price Each	MSRP	MAP
	Single Layer - 100% Polypropylene, 5.5 oz.	67A Unisex Top	Black	XS-XL	\$7.51 \$16.00 -
		67B Unisex Pant	Black	XS-XL	\$7.51 \$16.00 -

62	QUEST PERFORMANCE	page 38	List Price Each	MSRP	MAP
	Single Layer - 85% ColdPruf Performance Microfiber Polyester, 15% Spandex, Brushed Inside, 6.5 oz.	62A Unisex Top	Black	XS-XL	\$10.00 \$20.00 \$19.00
		62B Unisex Pant	Black	XS-XL	\$10.00 \$20.00 \$19.00
		62M Unisex Mock Neck	Black	XS-XL	\$11.00 \$22.00 \$19.00



WE OWN COLD.®

men's

90	BASIC	page 07	List Price Each	MSRP	MAP
	2 Layer - 60% Cotton, 40% Polyester, 5.25 oz.	90A Crew	Winter White, Black	S-XL	\$7.39 \$15.00 -
		90B Pant	Winter White, Black	S-XL	\$7.39 \$15.00 -
		90C Big Crew	Winter White, Black	2X-3X	\$8.93 \$18.00 -
		90D Big Pant	Winter White, Black	2X-3X	\$8.93 \$18.00 -
		90E Tall Crew	Winter White, Black	M-XL	\$8.93 \$18.00 -
		90F Tall Pant	Winter White, Black	M-XL	\$8.93 \$18.00 -
		90G Big/Tall Crew	Winter White, Black	2X-3X	\$9.65 \$20.00 -
		90H Big/Tall Pant	Winter White, Black	2X-3X	\$9.65 \$20.00 -

93	AUTHENTIC	page 08	List Price Each	MSRP	MAP
	2 Layer - Inside: 100% Cotton; Outside: 65% Cotton, 25% Merino Wool , 10% Nylon, 6.6 oz.	93A Crew	Charcoal, Vintage Navy	S-XL	\$13.55 \$28.00 \$28.00
		93B Pant	Charcoal, Vintage Navy	S-XL	\$13.55 \$28.00 \$28.00
		93C Big Crew	Charcoal, Vintage Navy	2X-3X	\$15.13 \$31.00 \$31.00
		93D Big Pant	Charcoal, Vintage Navy	2X-3X	\$15.13 \$31.00 \$31.00
		93E Tall Crew	Vintage Navy	M-XL	\$15.13 \$31.00 \$31.00
		93F Tall Pant	Vintage Navy	M-XL	\$15.13 \$31.00 \$31.00
		93G Big/Tall Crew	Vintage Navy	2X-3X	\$17.50 \$35.00 \$35.00
		93H Big/Tall Pant	Vintage Navy	2X-3X	\$17.50 \$35.00 \$35.00
		93C & 93D not available in size 3X in Charcoal.			

94US	AUTHENTIC UNION SUIT	page 09	List Price Each	MSRP	MAP
	2 Layer - Inside: 100% Cotton; Outside: 65% Cotton, 25% Merino Wool , 10% Nylon, 6.6 oz.	94US Union Suit	Red	S-2X	\$29.00 \$60.00 \$60.00

92	AUTHENTIC WOOL PLUS	page 10	List Price Each	MSRP	MAP
	2 Layer - Inside: 100% Cotton; Outside: 50% Cotton, 40% Merino Wool , 10% Nylon, 8 oz.	92A Crew	Vintage Navy, Oatmeal	S-XL	\$14.67 \$30.00 \$30.00
		92B Pant	Vintage Navy, Oatmeal	S-XL	\$14.67 \$30.00 \$30.00
		92C Big Crew	Vintage Navy, Oatmeal	2X-3X	\$16.20 \$33.00 \$33.00
		92D Big Pant	Vintage Navy, Oatmeal	2X-3X	\$16.20 \$33.00 \$33.00
		92E Tall Crew	Oatmeal	M-XL	\$16.20 \$33.00 \$33.00
		92F Tall Pant	Oatmeal	M-XL	\$16.20 \$33.00 \$33.00
		92G Big/Tall Crew	Oatmeal	2X-3X	\$17.89 \$36.00 \$36.00
		92H Big/Tall Pant	Oatmeal	2X-3X	\$17.89 \$36.00 \$36.00
		92C & 92D not available in size 3X in Navy.			

men's

75	PLATINUM II	page 11				List Price Each	MSRP	MAP
	2 Layer - Inside: 100% ColdPruf Performance Polyester; Outside: 70% Polyester, 30% Merino Wool , 7 oz.	75A	Crew	Heather Grey, Black	S-XL	\$14.00	\$28.00	\$28.00
		75B	Pant	Heather Grey, Black	S-XL	\$14.00	\$28.00	\$28.00
		75C	Big Crew	Heather Grey, Black	2X-3X	\$15.50	\$31.00	\$31.00
		75D	Big Pant	Heather Grey, Black	2X-3X	\$15.50	\$31.00	\$31.00
		75E	Tall Crew	Heather Grey, Black	M-XL	\$15.50	\$31.00	\$31.00
		75F	Tall Pant	Heather Grey, Black	M-XL	\$15.50	\$31.00	\$31.00
		75G	Big/Tall Crew	Heather Grey, Black	2X-3X	\$17.00	\$34.00	\$34.00
		75H	Big/Tall Pant	Heather Grey, Black	2X-3X	\$17.00	\$34.00	\$34.00

88	CLASSIC	page 12				List Price Each	MSRP	MAP
	Single Layer - Jersey Knit, 100% Merino Wool , Silk Weight, 170 gsm, 5 oz.	88A	Crew	Black, Commando	S-2X	\$27.20	\$60.00	\$60.00
		88B	Pant	Black, Commando	S-2X	\$27.20	\$60.00	\$60.00

97	ENTHUSIAST	page 13				List Price Each	MSRP	MAP
	Single Layer - 100% Polypropylene, 5.5 oz.	97A	Crew	Black	S-XL	\$8.97	\$18.00	-
		97B	Pant	Black	S-XL	\$8.97	\$18.00	-
		97C	Big Crew	Black	2X-3X	\$10.72	\$22.00	-
		97D	Big Pant	Black	2X-3X	\$10.72	\$22.00	-
		97E	Tall Crew	Black	M-XL	\$10.72	\$22.00	-
		97F	Tall Pant	Black	M-XL	\$10.72	\$22.00	-
		97G	Big/Tall Crew	Black	2X-3X	\$12.42	\$25.00	-
		97H	Big/Tall Pant	Black	2X-3X	\$12.42	\$25.00	-

86	JOURNEY	page 14				List Price Each	MSRP	MAP
	Single Layer - 100% Polyester, Fleece Inside, 5 oz.	86A	Crew	Black, Coyote Brown	S-XL	\$8.75	\$18.00	\$18.00
		86B	Pant	Black, Coyote Brown	S-XL	\$8.75	\$18.00	\$18.00
		86C	Big Crew	Black, Coyote Brown	2X-3X	\$9.50	\$20.00	\$20.00
		86D	Big Pant	Black, Coyote Brown	2X-3X	\$9.50	\$20.00	\$20.00

85	EXPEDITION	page 15				List Price Each	MSRP	MAP
	Single Layer - 100% Polyester, Fleece Inside, 10 oz.	85A	Crew	Black, Coyote Brown	S-XL	\$10.25	\$21.00	-
		85B	Pant	Black, Coyote Brown	S-XL	\$10.25	\$21.00	-
		85C	Big Crew	Black, Coyote Brown	2X-3X	\$10.85	\$22.00	-
		85D	Big Pant	Black, Coyote Brown	2X-3X	\$10.85	\$22.00	-
		85ZM	Mock Zip	Black, Coyote Brown	S-XL	\$13.00	\$26.00	-
		85ZM	Big Mock Zip	Black, Coyote Brown	2X-3X	\$14.00	\$28.00	-

84	ZEPHYR	page 16				List Price Each	MSRP	MAP
	Single Layer - 100% Coldpruf Performance Polyester, 5.85 oz.	84A	Crew	Black, Cobalt	S-2X	\$10.50	\$21.00	\$21.00
		84B	Pant	Black, Cobalt	S-2X	\$10.50	\$21.00	\$21.00

89	PREMIUM PERFORMANCE	page 17				List Price Each	MSRP	MAP
	Single Layer - 85% ColdPruf Performance Polyester, 15% Spandex, 4.9 oz.	89A	Crew	Black	S-2X	\$13.75	\$28.00	\$28.00
		89B	Pant	Black	S-2X	\$13.75	\$28.00	\$28.00

men's

98	PERFORMANCE	page 18				List Price Each	MSRP	MAP
	Single Layer - 96% Coldpruf Performance Polyester, 4% Spandex, 6.25 oz.	98A	Crew	Black	S-2X	\$12.38	\$25.00	\$25.00
		98B	Pant	Black	S-2X	\$12.38	\$25.00	\$25.00

99	EXTREME PERFORMANCE	page 19				List Price Each	MSRP	MAP
	2 Layer - 96% Coldpruf Performance Polyester, 4% Spandex, 8.0 oz.	99A	Crew	Black	S-2X	\$20.65	\$42.00	\$42.00
		99B	Pant	Black	S-2X	\$20.65	\$42.00	\$42.00
		99Z	Mock Zip	Black	S-2X	\$22.30	\$45.00	\$45.00

82	QUEST PERFORMANCE	pages 20-21				List Price Each	MSRP	MAP
	Single Layer - 85% ColdPruf Performance Microfiber Polyester, 15% Spandex, Brushed Inside, 6.5 oz.	82A	Crew	Black	S-2X	\$16.25	\$33.00	\$33.00
		82B	Pant	Black	S-2X	\$16.25	\$33.00	\$33.00
		82M	Mock Neck	Black	S-2X	\$17.25	\$35.00	\$35.00
		82Z	Mock Zip	Black	S-2X	\$20.25	\$41.00	\$41.00
		82E	Tall Crew	Black	M-XL	\$17.25	\$35.00	\$35.00
		82F	Tall Pant	Black	M-XL	\$17.25	\$35.00	\$35.00
		82MT	Tall Mock Neck	Black	M-XL	\$18.25	\$37.00	\$37.00
		82ZT	Tall Mock Zip	Black	M-XL	\$21.25	\$43.00	\$43.00

women's

50	BASIC	page 23				List Price Each	MSRP	MAP
	2 Layer - 60% Cotton, 40% Polyester, 5.25 oz.	50A	Crew	Winter White, Black	S-2X	\$7.39	\$15.00	-
		50B	Pant	Winter White, Black	S-2X	\$7.39	\$15.00	-

53	AUTHENTIC	page 24				List Price Each	MSRP	MAP
	2 Layer - Inside: 100% Cotton; Outside: 65% Cotton, 25% Merino Wool , 10% Nylon, 6.6 oz.	53A	Crew	Winter White	S-2X	\$13.55	\$28.00	\$28.00
		53B	Pant	Winter White	S-2X	\$13.55	\$28.00	\$28.00

48	CLASSIC	page 25				List Price Each	MSRP	MAP
	Single Layer - Jersey Knit, 100% Merino Wool , Silk Weight, 170 gsm, 5 oz.	48A	Crew	Black	S-2X	\$27.20	\$60.00	\$60.00
		48B	Pant	Black	S-2X	\$27.20	\$60.00	\$60.00

55	PLATINUM	page 26				List Price Each	MSRP	MAP
	2 Layer - Inside: 100% ColdPruf Performance Polyester; Outside: 70% Polyester, 30% Merino Wool , 7 oz.	55A	Crew	Black, Eggplant	S-2X	\$14.00	\$28.00	\$28.00
		55B	Pant	Black, Eggplant	S-2X	\$14.00	\$28.00	\$28.00

55	PLATINUM PLUS <i>For my size only</i>	page 27				List Price Each	MSRP	MAP
	2 Layer - Inside: 100% ColdPruf Performance Polyester; Outside: 70% Polyester, 30% Merino Wool , 7 oz.	55AP	Crew	Black	1X-3X	\$14.50	\$29.00	\$29.00
		55BP	Pant	Black	1X-3X	\$14.50	\$29.00	\$29.00

57	ENTHUSIAST	page 28				List Price Each	MSRP	MAP
	Single Layer - 100% Polypropylene, 5.5 oz.	57A	Crew	Black	S-2X	\$8.97	\$18.00	-
		57B	Pant	Black	S-2X	\$8.97	\$18.00	-

44	ZEPHYR	page 29				List Price Each	MSRP	MAP
	Single Layer - 100% Coldpruf Performance Polyester, 5.85 oz.	44A	Crew	Black, Plum	S-2X	\$10.50	\$21.00	\$21.00
		44B	Legging	Black, Plum	S-2X	\$10.50	\$21.00	\$21.00