



THEY SAY THE MORE THINGS CHANGE, THE MORE THEY STAY THE SAME. AS WE EMBARK ON OUR 106<sup>TH</sup> YEAR IN BUSINESS, WE REFLECT BACK ON THE PROUD HERITAGE OF OUR COMPANY THROUGHOUT A CENTURY PLUS.

Indera Mills was founded in 1914 by my great grandfather, Francis “Colonel” Henry Fries. Back then, we were a producer of knit underwear, all for women. Today, we still do mostly the same thing, though our products are now worn by men, women, and children.

Oh, if only great grandpa could see us now. Gone are the Montgomery Wards, National Bellas Hess, F.W. Woolworth, etc., replaced Tractor Supply Co., Dick’s Sporting Goods, Big 5, Sportsman’s Warehouse, etc. Nonetheless, customer service and product value remain at the core of the business equation.

From our modern plant headquartered in Yadkinville, NC, we design, knit, fabric finish, cut, warehouse, distribute and manage our business in the United States, having only the assembly of the product done in our factories in Monterrey, Mexico. We are extremely proud to be an American company for 106 years, so proud that every package has a sticker attached that reads “Designed and Knit in the USA”.

We believe in sustainability and in doing things right to protect the planet for future generations. We have spent the better part of a decade examining our facilities and processes, looking for ways to recycle materials, cut waste, and conserve energy. We believe strongly in conservation causes and support numerous organizations devoted to protecting our planet. Point blank, we love Mother Earth, and we are dedicated to preserving and improving it for those that come after us.

A few things have changed along the way this past 106 years. More precisely, everything has changed...or has it?

Consider this:

- Today’s production machinery is all high speed and very sophisticated, yet the knitting stitch is still formed the same way.
- The buzz today in our products is technical fibers with performance features. Still, cotton is used quite a lot and wool has made a startling comeback.
- To be successful today, you must have sophisticated systems, customized computer programs, EDI, websites and social media presence. Always though, it is the human element that makes it happen.

Indera Mills as a 106-year-old company has done more than simply stand the test of time. We have survived, prospered and found a unique niche in the market.

If I had to choose one word that captures the essence of Indera Mills that word would be VALUES. We are steeped in the deep traditions of the Southern Textile Industry, bound by a strong commitment to family and community, and committed to hard work, trust and the important things in life. These values permeate our soul and translate into the products that we produce.

For us, this is what it is all about.

Thank you for being part of our story. We look forward to serving you for generations to come.

John Willingham  
President of Indera Mills Co.